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The US market is one of the most difficult but important markets for the automotive industry. While the Big 3 are struggling, German OEMs and suppliers celebrate new sales records.

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North Rhine-Westphalia

Germany's most populous state is a prime automotive location: innovative and internationally competitive. p. 26, 28



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French Connection

Many German suppliers are active in the neighbouring country. Jochen Böhm of Coface explains how risks can be managed. p. 24



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