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Russian Roulette? p. 6, 12

Central and Eastern Europe are the future growth markets within Europe. German OEMs and suppliers are making use of the strong export and profitable investment opportunities.

GLOBAL MARKETS

Central and Eastern Europe

6 **Going East**

The Central and Eastern European markets are the future growth areas within Europe and offer profitable export investment opportunities.

12 **Moving into Russia**

ZF already supplies all of the major OEMs operating in Russia but plans further expansion.

Spain

14 **Viva Catalonia**

Catalonia wants to become the powerhouse of the Spanish automotive industry.

GLOBAL MARKETS

Egypt

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With a new initiative Egypt seeks to position itself as a regional production centre supplying components to the automotive industry.

Asia

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ASEAN is finally moving ahead with economic integration and tries to compete with China and India as workbench and R&D hub.

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As niche supplier for the automotive industry, Singapore hopes to gain access to technology by attracting Western OEMs and suppliers to enter into joint ventures.

LOCATION GERMANY

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A portrait of the automotive industry in Baden-Württemberg.

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Dr. Wendelin Wiedeking, CEO of Porsche, discusses the challenges of the automotive location Baden-Württemberg in an age of globalisation.

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30 **Champions on the World Market**

The German auto industry can look back on an extremely successful 2006. This positive performance was driven by demand from both the domestic and foreign markets.

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German suppliers have already come up with trumps in delivering a number of pioneering innovations and solid technological expertise for the reduction of emissions.

COMPANY PROFILES

36 **Reducing Exhaust Gases**

BERU is a specialist for ignition technology, diesel cold-start technology, electronics and sensor technology. The company focuses on R&D.

TECHNOLOGY SOLUTIONS

38 **Efficient Dynamics**

The BMW Group has been working intensively to reduce its fleet's fuel consumption. Their green concept is called "EfficientDynamics".

40 **Porsche 's Hybrid View**

Porsche's new hybrid technology leads both to a reduction of fuel consumption and to significant improvement in acceleration and engine flexibility.

41 **Drive Train Solutions**

Schaeffler Group Automotive is working continuously on products which increase the efficiency in the drive train.

42 **Drive Line Dynamics**

ZF is already capable of offering volume-production stage concepts for cars based on parallel hybrids.

44 **Elimination of Diesel Soot**

PM-Metalit® of Emitec reduces diesel soot without any drawbacks.

46 **Ecologically Coating Technology**

Behr has developed a new, completely chrome-free process for coating the evaporators of HVAC modules.

48 **Heat Treating Technologies**

Vacuum carburising with subsequent high pressure gas quenching is a speciality of the ALD Vacuum Technologies GmbH.

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Swabian Accuracy

Baden-Württemberg is a prime automotive location: innovative and internationally competitive. p. 26, 28



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A Home-Story

Dr. Wendelin Wiedeking, CEO of Porsche, on the evolution of the automotive location Baden-Württemberg. p. 24



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Climate Discussion

Spiralling oil prices, CO2 emissions, pollution and congestion charges face the world's automobile industry. Solutions from Germany. p. 34 et seqq.